What Is Claimed is:

 1. A method for use in an interactive system comprising a mobile wireless communications device, comprising:

  providing a mobile wireless communications device that is operable in a wireless communications network in a plurality of localities;

  implementing a user-interactive application to provide a specific service in the interactive system that is accessed from the mobile wireless communications device;

  determining in which one of a plurality of localities a user is currently operating the mobile wireless communications device; and

  responding to the user's selections that are related to the application differently based on which one of the localities the user is in.

 2. The method of claim 1 wherein determining comprises determining in which one of a plurality of localities the user is currently operating the mobile communications device based on from which part of the network the mobile wireless communications device is accessing the interactive system.

 3. The method of claim 1 wherein determining comprises determining in which one of a plurality of localities the user is currently operating the mobile communications device based on with which one of a plurality of base stations the mobile wireless communications device is associated.

 4. The method of claim 1 wherein providing comprises providing a cellular telephone to be the mobile wireless communications device.

5. The method of claim 1 wherein responding comprises providing a table that includes location information and corresponding rules for different localities.

6. A method for use in an interactive system comprising a mobile wireless communications device, comprising:

providing a mobile wireless communications device that is operable in a wireless communications network in a plurality of localities;

implementing a user-interactive application to provide a specific service in the interactive system that is accessed from the mobile wireless communications device;

determining in which one of a plurality of localities a user is currently operating the mobile wireless communication device based on which one of a plurality of base stations the mobile wireless communications device is currently associated with; and

responding to the user's selections that are related to the application differently based on which one of the localities the user is in.

7. The method of claim 6 wherein providing comprises providing a cellular telephone to be the mobile wireless communications device.

8. The method of claim 6 wherein responding comprises providing a table that includes location information and corresponding rules for different localities.

9. The method of claim 6 wherein responding comprises responding differently based on which one of

the localities the user is currently in when the user selects to access the specific service.

10. A method for use in an interactive wagering system comprising a mobile wireless communications device that is operable in a wireless communications network in a plurality of localities, comprising:

implementing a user-interactive wagering application to provide a wagering service that is operable to a user from the mobile wireless communications device;

determining in which one of the localities the user is currently operating the mobile wireless communication device based on which one of a plurality of base stations the mobile wireless communications device is associated with; and

preventing the user from wagering using the wagering application when the mobile wireless communications device is being operated in a locality where wagering is not legal.

11. The method of claim 10 further comprising comprises providing a cellular telephone to be the mobile wireless communications device.

12. The method of claim 10 wherein preventing comprises providing a table that includes location information and corresponding rules for different localities.

13. The method of claim 10 wherein responding comprises responding differently based on which one of the localities the user is currently in when the user selects to access the specific service.

14. An interactive system comprising a mobile wireless communications device that is operable in a wireless communications network in a plurality of different localities, comprising:

the interactive system being configured to have a user-interactive application implemented thereon to provide a specific service that is operable to a user from the mobile wireless communications device, to determine in which one of the localities a user is currently operating the mobile wireless communication device, and configured to respond differently to the user's selections that are related to the application based on which one of the different localities the user is in.

15. The system of claim 14 wherein the interactive system is configured determine in which one of a plurality of localities the user is currently operating the mobile communications device based on from which part of the network the mobile wireless communications device is accessing the interactive system.

16. The system of claim 14 wherein the interactive system is configured to determine in which one of a plurality of localities the user is currently operating the mobile communications device based on with which one of a plurality of base stations the mobile wireless communications device is associated.

17. The system of claim 14 wherein mobile wireless communication device is a cellular telephone.

18. The system of claim 14 wherein the interactive system is configured to include a table that

includes location information and corresponding rules for different localities.

19. An interactive system comprising a mobile wireless communications device that is operable in a wireless communications network in a plurality of different localities, comprising:

the interactive system being configured to have a user-interactive application implemented thereon to provide a specific service that is operable to a user from the mobile wireless communications device, to determine in which one of the localities a user is currently operating the mobile wireless communication device based on with which one of a plurality of base stations the mobile wireless communications device is associated, and configured to respond differently to the user's selections that are related to the application based on which one of the different localities the user is in.

20. The system of claim 19 wherein the mobile wireless communications device is a cellular telephone.

21. The system of claim 19 wherein the interactive system is configured to include a table that includes location information and corresponding rules for different localities.

22. The system of claim 19 wherein the interactive system is configured to respond differently based on which one of the localities the user is currently in when the user selects to access the specific service.

23. An interactive wagering system comprising a mobile wireless communications device that is operable in a wireless communications network in a plurality of different localities, comprising:

the interactive wagering system being configured to have a user-interactive wagering application implemented thereon to provide a wagering service that is operable to a user from the mobile wireless communications device, to determine in which one of the localities a user is currently operating the mobile wireless communication device, and configured to respond differently to the user's selections that are related to the wagering application based on which one of the different localities the user is in.

24. The interactive wagering system of claim 23 wherein the mobile wireless communications device comprises a cellular telephone.

25. The interactive wagering system of claim 23 wherein the interactive system is configured to include a table that includes location information and corresponding wagering rules for different localities.

26. The interactive wagering system of claim 23 wherein the interactive system is configured to respond differently based on which one of the localities the user is currently in when the user selects to access the specific service.